

# Flavouring Trends for Chocolate

# Top 5 Brown Flavours for Chocolate

**1<sup>st</sup>**  
**Hazelnut**



**2<sup>nd</sup>**  
**Almond**



**3<sup>rd</sup>**  
**Caramel**



**4<sup>th</sup>**  
**Nougat**



**5<sup>th</sup>**  
**Peanut**



A close-up photograph of a woven basket filled with hazelnuts. The basket is made of light-colored, woven material and is overflowing with hazelnuts. Some hazelnuts are spilling out of the basket onto a wooden surface. The hazelnuts are in various stages of being shelled, with some showing the smooth, light brown nutmeat and others still in their dark brown, textured shells. The background is softly blurred, showing more hazelnuts scattered on the wooden surface.

# ***Hazelnut flavour***

# TOP FLAVOUR → HAZELNUT



## LINDT

*Milk chocolate with  
34% inclusions  
(Contains flavours)*



## NESTLE CLASSIC

*Chocolates with orange, hazelnut and caramel fillings  
(Contains hazelnut flavour  
+ caramel flavour + vanillin)*



## MORITZ

*Iced chocolates  
(Contains natural  
hazelnut flavour)*



# ***Almond flavour***

# 2<sup>nd</sup> FLAVOUR → ALMOND



**HEAVENLY ORGANICS**  
Almond-flavoured patties  
(Contains natural almond flavour)



**HEAVENLY ORGANICS**  
Chocolate patties  
with almond flavour  
(Contains natural almond flavour)



**CIOKARRUA**  
Traditional chocolate  
flavoured with almond  
(Contains almond flavour)



# ***Caramel flavour***

# 3<sup>rd</sup> FLAVOUR → Caramel

10% net profits donated  
to protect biodiversity



## ENDANGERED SPECIES

*Organic dark chocolate with salted caramel (Contains organic vanilla extract)*



## CHARBONNEL ET WALKER

*Chocolate confectionery filled with sea salt caramel (Contains natural vanilla flavour + artificial caramel flavour)*



## MATHEZ

*Cocoa powdered truffles (Contains 0.1% natural caramel flavour)*

# 3<sup>rd</sup> FLAVOUR → CARAMEL VARIANTS



*Fudge*



*Toffee*



*Butterscotch*

A stack of several rectangular blocks of nougat, each containing visible hazelnut pieces. The nougat is light-colored and has a porous, crystalline texture. The blocks are arranged in a slightly offset stack on a rustic wooden surface. Several whole hazelnuts and one cracked open one are scattered around the base of the stack. The background is softly blurred, showing more of the wooden surface and a hint of a metal pot or container.

# *Nougat flavour*

# 4<sup>th</sup> FLAVOUR → NOUGAT



## M&M'S

*Assorted chocolates including nougat-flavoured (Contains flavours + natural vanilla extract)*



## MARS MINIS

*Assortment of chocolate bars with nougat and caramel filling (Contains natural vanilla extract)*



## OSER PHANTASIE

*Seasonal product: Milk chocolate eggs with nougat filling*



***Peanut flavour***

# 5<sup>th</sup> FLAVOUR → PEANUT



**BRACH'S**  
*Peanut butter  
caramel clusters  
(Contains vanilla +  
vanillin + ethylvanillin)*



**REESE'S**  
*Milk chocolate cups  
filled with peanut butter*

# Other Trendy Flavours for Chocolate

To view this full report, contact your PROVA salesperson or email, [contact@prova.fr](mailto:contact@prova.fr)

