

# Flavouring Trends for Creamers

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## Introduction

- *The FLAVOUR is the TOP BUYING CRITERION for food & beverage consumers, worldwide.*
- *BROWN FLAVOURS are very popular for CREAMERS.*
- *Flavouring trends for “non-dairy creamers” are mainly influenced by “dairy creamers”.*

# Flavouring Trends For Creamers Summary

*Download the full version of this report and discover...*

- *The TOP 5 brown flavours for CREAMERS.*
- *The other most popular flavours for this category.*
- *The “cross-category migration” trend, that is leading to original tastes for creamers, such as bakery-inspired or beverage-inspired notes.*

To view the rest of this report, including trendy inspirations and other cross-category migrations, [click here.](#)